

Photovision
ROADSHOWS

PHOTOGRAPHIC TRADE SHOW

**WINDSOR
ROYAL WINDSOR RACECOURSE**

- Wednesday 30th June 2010
- Trade Show 11am to 6pm
- Seminars start at 10am

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Welcome

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The Photovision Roadshows are now the leading photographic trade shows in the UK and Ireland. Industry leaders as well as smaller companies will be exhibiting their most exciting products and spectacular innovations. Coupled with a series of stimulating free seminars and the chance to meet old friends and colleagues you can't afford to miss the Windsor show. Now in its second magnificent year.

Show date and time

- Wednesday 30th June 2010
- Free entry
- Trade show open 11am to 6pm
- Free seminars
- Seminars start at 10am
- Free parking

See the centre pages, for the full seminar listings

Show address

Royal Windsor Racecourse, Maidenhead Road, Windsor, Berkshire, SL4 5JJ. Tel: 01753 498 400

Directions by road/rail

By Road: From the North and East

Exit the M25 motorway at J15 joining the M4 West Slough and Reading.
Exit the M4 at junction 6 signposted Slough Central, Windsor A332, Eton.
Take the first left following the A332 to Windsor.

From the West

Exit the M4 motorway at J8/9 signposted Maidenhead. Join the A308 towards Windsor.

From the South

Exit the M3 motorway at J3 signposted Woking Bracknell and Lightwater.
Take the first exit at the roundabout following the A332 towards Windsor.

By Rail:

The nearest train stations to the racecourse are Windsor and Eton Central, Windsor and Eton Riverside and Slough. Taxis are available from all stations.

For complete directions please go to www.forwardevents.co.uk

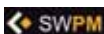
Pre-register now for FAST-TRACK entrance

- Online at www.forwardevents.co.uk
- Registration Hotline 01634 296 001
- Or just bring your business card to the show

If you registered last year and your details are the same, there is no need to register again. We will email you a free ticket and post you a show guide 7 to 14 days before the show.

CHECK OUT OUR WEBSITE FOR THE LATEST LIST OF EXHIBITORS

GRAPHI STUDIO



SHOW OFFER

The British Institute of Professional Photography will be running free Portfolio Assessment Clinics at this show.

If you'd like impartial advice from BIPP's Qualifications Adviser or one of their Mentors bring some of your work along to the show. They will give you constructive, confidential advice on how to develop your photography.

All types and levels of photography are welcome! Prints or jpegs, which are ready-loaded on your laptop, are fine.

If you don't want to bring your laptop, please ensure the images are a maximum length of 1000 pixels - no more than 200 kb in size. No more than 20 images please - as the timed slots will be restricted.

**FOR MORE INFORMATION CALL
BIPP ON 01296 718530 OR VISIT
THE WEBSITE: WWW.BIPP.COM**



Camera Clinic



**BRING YOUR CAMERA
TO THE SHOW FOR:**

- Digital or Film
- Camera Check
- Camera Body Clean
- CCD Clean
- Front & Rear Optics Clean

**special show price £30
2 or more cameras £25 each**

**Why pay up to £80 in the
High Street?**

Exhibitors

Aaduki/SWPP
Adobe Systems
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BIPP
Colorworld Imaging
Colour Confidence
Creativity Backgrounds
Denis Wright
Drobo
FLORicolor

Folio Albums
Fotospeed
GF Smith
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Innova Art
Just
Lion Picture Framing

Loxley Colour
Luminati
Mario Acerboni
Mark Cleghorn Photography
Mitsubishi Electric Europe
MPA
One Vision Imaging
onOne Software
Ouse Valley Processing
PhotoTraining4U

Point101
Richard Frankfurt
Sim2000
SuperFrame
SWPM
The Flash Centre
Theimagefile
Towergate Camerasure
Wacom

Reasons to visit

- World Leading Suppliers
- Expert Knowledge & Advice
- Exclusive Show Offers
- Free Seminars
- Free Entry
- Test new products
- Meet friends
- Camera Clinic
- Enjoy a good day out
- Strictly Professional
- BIPP Assessment Clinic
- Free parking

Areas covered

Albums & Mounts, Associations, Camera Cleaning, Camera Repair, Cameras, Canvas & Acrylic Mounting, Colour Labs, Colour Management, Computers, Consumables, Digital Albums, Digital Storage, Dye Sub & Large Format Printers, e-commerce Sales, Event Photography, Fine Art Materials, Framing, Graphics Tablets, Image Libraries, Insurance, Laminating, Lenses, Lighting, Magazines, Memory Cards, Paper Supplies, Photographic Wholesale, Presses, Printing, Schools, Software, Storage Devices, Studio Accessories, Training, Tutorial DVD's, Website design.

EXHIBITORS AND TO REGISTER: WWW.FORWARDEVENTS.CO.UK



Seminars

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Club Restaurant

No need to book, just turn up and sit down!



10am - 11am

Beyond Photoshop

Presenter: Guy Gowan

Join Guy as he leads you through his unique and popular insight into using Photoshop's functionality to get results beyond your normal expectations. Guy will demonstrate his Retouching Workflow action which enables you to get fantastic results from your images every time! He will also show you how to build your own PS tools for Dodge, Burn, Skin smoothing and more. Guy's session then explores HDR (High Dynamic Range) and the new techniques he's developed in 2010, including a sneak preview of his post production digital reflector.



11am - 11.15am

MPA, The Benefits of Membership

Presenter: Colin Buck

Introduction to MPA, What is required for Qualifications Diploma In Photographic Practice. Kodak Consumer Awards 2010 and Master Photographer of the Year Awards 2010. Plus details of the Cherub of the Year Competition which includes a £10,000 cash prize. The UK's longest running baby programme. A small programme but big presentation not to be missed.



11.30am - 12.30pm

Album Design & Marketing Tricks

Presenter: Martin Baynes

Graphistudio have just had our most successful year and have decided once again to be headline sponsors for Photovision 2010. So why are so many professional photographers using our services?

During our one hour seminar we plan to show you why we are the most successful award winning album manufacturer in the world, we will show you our cutting edge facility along with some of the tools we give to photographers to help them be successful, including our critically acclaimed Graphissoftware. We will show you how it is possible to design an album in an hour along with some tips and tricks to help you market your business using some incredible offers that are available to Graphistudio customers along with new products for 2010.



12.30pm - 12.35pm

Bitesize Sales and Marketing Tips from theimagefile

Presenter: Howard Butterfield

Just 5 minutes but leave with some proven ideas to put to great use and some thought provoking concepts. Not for the faint hearted! Not to be missed!

THESE VERY BENEFICIAL SEMINARS ARE FREE TO ALL PROFESSIONALS

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Seminars

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2.30pm – 3.30pm

Weddings from Hell and How to Sell

Presenter: Mark Cleghorn

Mark Cleghorn presents a new seminar programme looking at real life weddings and situations, from flow posing to pricing, as well as the thin and the fat not forgetting the weddings from hell.

Mark Cleghorn is still a working photographer and is one of the foremost wedding and portrait photographers practising today. He is one of the few photographers in the world to be awarded a Fellowship by four of the UK's major photographic organisations the BIPP, MPA, SWPP & RPS as well as a winner of 17 Kodak European Gold Awards. This seminar is not to be missed by any photographer interested in photographing weddings.



3.45pm - 4.15pm

Image Optimisation with Wacom & Photoshop

Presenter: Guy Gowan

Photographers optimise digital images on your computer in a convenient and effortless way. Using professional pen tablets, correct exposure problems and remove unwanted objects, as well as improving the colour of pictures or dramatically altering the style of a photograph.



4.30pm - 4.50pm

Photoshop Plug-ins

Presenter: Bob Campbell

Bob Campbell's been using Photoshop for 20 years and still can't get to grips with it! So he uses plug-ins from onOne Software to help him get what he wants out of the program. Born and raised as a computer artist Bob spends his time consulting for the photographic software business. Plug-in Suite 5 is the latest iteration of onOne's plug-ins. 64bit, Windows 7, Mac 10.6 and with all the tools to help you turn Photoshop into a profitable option. Witty and informative, Bob will wow you in his 20 minute presentation.



5.00pm - 5.40pm

Adobe Photoshop Lightroom: Speeding up your workflow from Import to Output

Presenter: Debbie Jones

We all know that retouching time costs. This seminar is designed to show how you can speed up and automate your photographic workflow; from importing RAW files, organizing, selecting, retouching and outputting in a variety of formats including print and web, all using Adobe Photoshop Lightroom. After 10 years vendor experience in the photographic industry, Debbie has set up her own photography business and shares her personal insight of how you can adapt Adobe Photoshop Lightroom to support your own personal workflow. Debbie is an accredited photographer by the BIPP and an Adobe Certified Expert in Lightroom.

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